

Globo's MDM solution empowers Lehman Brothers' BYOD initiative



LEHMAN BROTHERS Holdings Inc.

PRODUCTS & SERVICES

- GO!Enterprise MDM

DEVICE TYPES

- iOS, Android, BlackBerry

OBJECTIVES

- To centrally manage all BYOD smartphones and tablets regardless of device operating system

CHALLENGES

- Cost
- Device OS diversity
- Segregate corporate data from personal

SOLUTION BENEFITS

- Supports multiple device OS
- Allows selective wipe of corporate data
- Secures and encrypts data
- Offers true cloud-based management
- Provides comprehensive reporting

Customer Profile

With over half of its employees using smartphones and tablets, Lehman Brothers Holdings Inc. recognized the need for a Bring Your Own Device (BYOD) program that would simplify its mobile infrastructure. The program would allow employees to use their personal devices, leveraging the wireless carrier of their choice, to access corporate data. In an effort to diversify its mobile strategy, Lehman Brothers decided to open its doors to personal use devices and implement a solution to allow remote access in a secure and controlled manner.

The Challenge

Lehman Brothers' objective way to implement a centralized management and security solution to support a BYOD program for all personally owned smartphones and tablets regardless of operating system.

It was imperative though that the company find a low cost cloud-based solution that would manage and secure a variety of device operating systems. Equally as important, the solution would need to encapsulate the corporate data, separating it from the personal data resident on the devices and allowing for a remote selective wipe of that corporate data should devices become compromised or an employee leave the company.

The Solution

Globo worked closely with Lehman Brothers to provide a true cloud-based mobile device management solution that met and exceeded their functional requirements. Key to these requirements was the ability to remotely wipe the data from multiple device operating systems with the option of removing corporate data only should a device become lost or stolen. GO!Enterprise MDM's logging and reporting capabilities increased transparency into and streamlined the reporting of mobile assets for executive management. Also, the ability to lock down and monitor direct access into ActiveSync provided the security and oversight Lehman Brothers required for its cloud-based email platform.

Learning more about GO!Enterprise MDM's policy and security capabilities in test brought more clarity and wide spread acknowledgement of Lehman Brothers' BYOD program being adopted within the organization. Following a successful pilot, Globo quickly delivered GO!Enterprise MDM, accompanied with pre and post sales support that was always accessible and highly responsive. The on-boarding of mobile users was fast, efficient, and proved effective following the initial rollout.

“Our rollout of a BYOD program would not have been possible without Globo.”

—James Johnson,
Senior Vice President
& CTO