

## PRESS RELEASE

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### GLOBO: Solutions for Digi – Content use

**GLOBO**, leading Greek company in technology and software solutions field, listed on London Stock Exchange (GBO.LN, [www.globopl.com](http://www.globopl.com)), provides the most effective proposal of the market, for the utilization of **Digi-Content** governmental subsidized action. The Digi-Content action, is part of the activities of Special Secretariat of Digital Design and Digital Aid Company Inc. of the Ministry of Regional Development and Competitiveness, which aims to enhance Greek broadband content for commercial use, in order to strength science, publish and media sectors.

In particular, this action has the character of governmental aid to private companies, aiming at upgrading the Greek business activity through the use of ICT (Information and Communication Technologies) and accelerate the development process in Greece. This action is aimed at producing content companies, publishing companies, media, historical and cultural organizations etc.

GLOBO has an extensive experience in managing financed projects, providing specialized solutions for Digi-Content grant, for the entire process. More specific, it provides complete management solutions and advanced systems implementation, in order to enhance business growth and reduce operational costs and ongoing support throughout the duration of the project.

The recognized value and extensive experience of GLOBO in digitization and archiving content field, ensures project management efficiency in all phases: **research and content management** in any format (print, electronic, magnetic, etc), **digitizing and material archiving** in paper format, **digitizing and audiovisual material archiving**, **Portal creation (Web Site) Intranet or Extranet**, **e-commerce sites, document management solutions** etc.

GLOBO has a successful track record in delivering end-to-end solutions for the implementation of large or small projects - in both public and private sectors - such as **Greek Parliament, Ministry of Education, Ministry of Merchant Marine, Ministry of Environment, General State Archives, Goulandris Museum, etc.**

### About GLOBO

**GLOBO** ([www.globopl.com](http://www.globopl.com)), was founded in 1997, designed to provide advanced technology services and software solutions in E-Business sector. From 2007, is listed on London Stock Exchange (GBO.LN) and currently has an active presence in over 15 countries worldwide.

Through continuous research and development, GLOBO has been recognized as one of the most innovative companies in Greece and Internationally. Currently is employing over 150 people on a permanent basis, with offices in Athens, London, Dubai, Singapore, Atlanta, Nicosia and Bucharest.

In 2009, GLOBO Group recorded a turnover of €23,9m with pre-tax profit of €3,2m while the respective figures at the first half of 2010 showed an increase of 56%.